

Cura Care raises Rs 5 Crore to revolutionise at-home oral healthcare

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Building a scalable expansion strategy for long-term growth in India

Cura Care, India's first at-home wellness services brand has successfully raised Rs 5 crore in a pre-seed funding round led by Zeropearl VC, with participation from friends, family, and notable angel investors, including Shripad Nadkarni and the late Rohan Mirchandani.

The brand plans to utilise the funds raised to validate its product-market fit and enhance its customer promise by delivering exceptional at-home wellness experiences. The company also focuses on building a scalable expansion strategy for long-term growth in India's current \$60 billion wellness market.

Founded in January 2025 by IIT Delhi alumni Abhinav Kumar and Chinmay Mittal, along with Oral Surgeon Dr. Paminder Singh, Cura Care aims to revolutionise oral hygiene in India. The company aims to integrate oral wellness into the daily self-care routines of Indians, providing a seamless booking experience and exceptional service quality. The company offers premium at-home services like teeth cleaning, scaling, polishing, and whitening, delivered by DCI-certified dentists using customized portable dental units. This innovative model prioritises hygiene, safety, and convenience for customers.

The investment comes on the heels of Zeropearl VC's first close of its debut fund at an undisclosed amount, marking a significant milestone in the firm's journey to support bold, category-defining startups in their pre-seed stage. The fund's unique selling proposition is that it offers a direct first meeting with decision-makers (Investment Committee) within 5 days of application, funding within 45 days for selected startups, and unconditional support throughout the startup journey—including assistance with future fundraising, hiring, strategy, branding, and finance support functions.