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Fujifilm India launches latest CSR initiative 'Care on Wheels' in Himachal Pradesh

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Enhances healthcare delivery with DRI-CHEM NX600 automated analyzer and portable FDR Xair X-ray unit



Fujifilm India, a leader in healthcare imaging technology, has announced its latest CSR initiative “Care on Wheels” in Himachal Pradesh on the occasion of World Health Day, on 7 April.

Inaugurated by Dr (Col.) Dhani Ram Shandil, Minister of Health and Welfare, Government of Himachal Pradesh, this groundbreaking intervention features a dual approach with a static healthcare centre complemented by a fully equipped mobile van that will deliver X-Ray and clinical chemistry tests combined with tele-radiology and tele-health services directly to people’s doorsteps.

Leveraging state-of-the-art diagnostic and imaging technology, this initiative ensures cutting-edge medical systems that strengthens healthcare infrastructure in Mandi and ensures access to proactive check-ups where population resides.

With the CSR approach, the mobile van in its initial phase will cover the whole area of 3,950 km² covering the Mandi district, providing essential services like General Health Checkup, CBC Test, tuberculosis (TB) Screening, X Ray diagnosis, Tele-Radiology, 18+ Blood Tests, Chronic Obstructive Pulmonary Disease (COPD) diagnosis and Tele-Consultation with doctor.

As part of this initiative, Fujifilm India is incorporating cutting-edge diagnostic technology to enhance healthcare delivery. The DRI-CHEM NX600, an automated clinical chemistry analyser and Portable X-ray Unit FDR Xair, will be deployed in the CSR programme, making advanced radiography possible along with quick clinical chemistry reports, even in the most remote locations. These innovations will play a critical role in delivering efficient and precise healthcare diagnostics on the go while covering wide ranges of diseases from COPD to TB.