

## World's largest startup gathering to unfold in Delhi on 3 Apr

31 March 2025 | News

### Second Edition of Startup Mahakumbh at Bharat Mandapam, New Delhi



Startup Mahakumbh is set to return to New Delhi with its second edition, reaffirming its position as India's largest startup congregation and a global innovation showcase.

Following the success of its inaugural edition, which saw participation from Prime Minister Narendra Modi, this landmark event will take place from April 3–5, 2025, at Bharat Mandapam, New Delhi. With the theme "Startup India @ 2047—Unfolding the Bharat Story," the summit aims to shape India's startup ecosystem for the future, driving innovation, policy discussions, and economic transformation.

This year's edition is expected to bring together more than 3,000 startups, 1,000 investors and incubators, and 10,000 delegates from over 50 countries, along with 50,000 business visitors. The event will provide a platform for startups to engage with industry leaders, investors, and policymakers, fostering collaboration and new business opportunities.

A key highlight of the event is the powerful public-private collaboration shaping India's startup landscape. Industry leaders and policymakers will share their insights, including Peyush Bansal, CEO & Co-founder of Lenskart, who will explore the evolution of D2C brands and future trends. Dr V. Anantha Nageswaran, Chief Economic Advisor to the Government of India, will discuss India's macroeconomic position in a global context and its impact on the startup ecosystem.

S. Krishnan, IAS, Secretary of MeitY, will outline India's AI roadmap, while Rajesh Kumar Singh, IAS, Secretary of DPIIT, will address policy-driven growth for startups. Adding to the lineup, Ananth Narayanan, Founder & CEO of Mensa Brands, will share strategies for scaling digital-first brands, Kris Gopalakrishnan, Co-founder of Infosys & Chairman of Axilor Ventures, will delve into India's tech evolution, and Nithin Kamath, Founder & CEO of Zerodha, will discuss the disruptions and opportunities in fintech.

Manish Sabharwal, Vice Chairman of TeamLease Services, will provide insights into workforce innovation and the future of

employment. These distinguished speakers will set the stage for dynamic discussions, offering startups valuable perspectives on innovation, policy, and business growth.

Sector-focused pavilions will showcase advancements in artificial intelligence, deep technology, cybersecurity, health technology, biotechnology, agritech, climate technology, fintech, direct-to-consumer businesses, business-to-business models, gaming, sports, mobility, defense, space technology, and more. These pavilions will feature live demonstrations, masterclasses, panel discussions, fireside chats, and investor pitching sessions, creating an immersive experience for attendees.

Startups to watch out for include key players in D2C, mobility, health, and biotech. Notable names in mobility include Ather, Ultraviolet, River, Rapido, and Battery Smart. Health and biotech startups such as UR Advanced Therapeutics, Shira Medtech, Brain Sight AI, and Niramai will also be featured. The D2C segment will spotlight brands like Appliance.AI, Go Desi, Assembly, Indus Valley, and Snitch.

A key announcement at the event includes the much-anticipated product launches of a D2C brand and a flying taxi, underscoring the spirit of innovation at Startup Mahakumbh. A highlight session, "Rivals in Business, Allies in Disruption: A Faceoff with SNITCH & The Souled Store," will feature a fireside chat between two competitor brands, adding a dynamic competitive edge to the discussions.

Curated by an organizing committee led by FICCI and supported by ASSOCHAM, NASSCOM, TiE, IVCA, and Bootstrap Foundation, with strong backing from the Department for Promotion of Industry and Internal Trade (DPIIT), Startup Mahakumbh 2025 is positioned as a key event driving India's innovation landscape. For startups, investors, and industry leaders, this event offers a unique opportunity to connect, collaborate, and contribute to India's entrepreneurial growth.