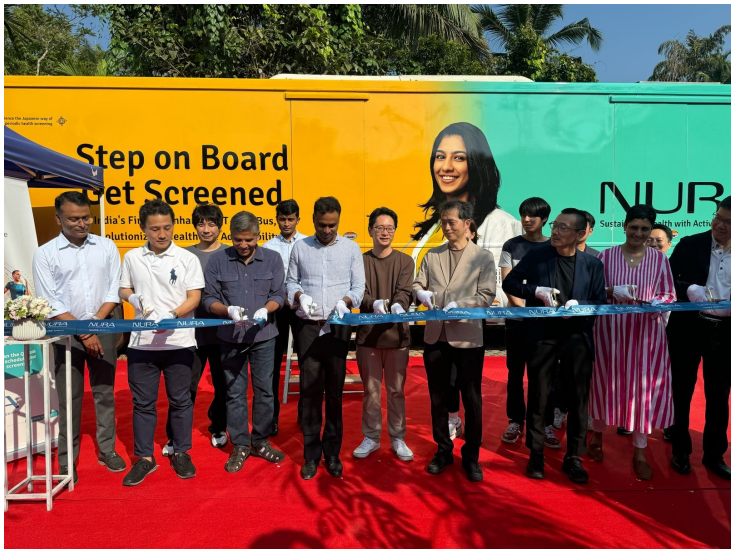
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NURA launches mobile health screening facility â??NURA Expressâ?? in Kozhikode

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Mobile unit will enhance peopleâ??s access to health screening services in remote areas of the state



NURA, an advanced diagnostic venture between Fujifilm Healthcare and Dr Kutty's Healthcare, has announced the launch of its mobile health screening facility, 'NURA Express', in Kozhikode, Kerala. This marks a significant expansion of NURA's health screening service business in Kerala for the first time.

NURA's global partner Fujifilm has been expanding the 'NURA' health screening centres, primarily in urban areas across several countries, to build an environment where more people can access high-quality health screening services. The newly-introduced NURA Express provides corporate health screenings in collaboration with local companies.

The mobile unit will travel to the designated locations, offering cancer screenings and testing of lifestyle-related diseases through on-site CT scans for employees working in an office or factory or living in a particular residential area. The images captured in the NURA Express will then be remotely interpreted by the physicians stationed at the 'NURA Global Innovation Centre' in Kozhikode. The captured images and analyzed test results will be provided to people through a dedicated smartphone app.

In the future, NURA/ Fujifilm aims to partner with local self-governments to establish a system through which the NURA Express can provide municipal health screenings to residents in remote areas. This initiative will contribute significantly to the early detection of cancer and lifestyle diseases for a large number of people.

Commenting on the development, Dr Bilal Thangal T M, Medical Lead, NURA, said, "Cancer and lifestyle diseases, such as ischemic heart disease, remain among the leading causes of death worldwide. Health screenings play a crucial role not only in the early detection of these conditions—enabling timely intervention through treatment and health guidance—but also in disease prevention by fostering a deeper understanding of one's health. However, in many emerging countries, access to health screening services remains limited, and the culture of preventive health checks is yet to be widely adopted."