

## **nSure Healthy Spine partners with Nordic Health to strengthen sports healthcare in India**

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### **Introducing cutting-edge spine and sports health technology platform for the first time in India**



nSure Healthy Spine has announced the adoption of an advanced data-driven Musculoskeletal Health Technology Platform in exclusive partnership with Nordic Health Finland. The state-of-the-art biomechanically optimised exercise therapy devices for Spine, Shoulder, Hip & Knee Health will be incorporated at upcoming India's 1<sup>st</sup> Center for Spine and Sports Health (CSSH) located at Kotak Pullela Gopichand Badminton Academy, Hyderabad.

As part of a strategic collaboration to introduce cutting-edge spine and sports health technology platform for the first time in India, nSure Healthy Spine has recently hosted Technology Inventors from Nordic Health, Finland – Arno Parviainen and Sirkka Parviainen at CSSH, Hyderabad. Their visit marks a significant milestone in integrating advanced assessments, targeted muscle-strengthening training programs for Injury prevention, and preventive musculoskeletal care solutions, aimed at enhancing the performance and well-being of athletes and individuals seeking proactive health management.

With Finland being one of the top innovative health technology ecosystems, the expertise of Nordic Health leadership has become instrumental in training our team to leverage advanced technology effectively and deliver world-class care at CSSH, Hyderabad.

During the visit, Arno and Sirkka conducted comprehensive training & educational programs for the nSure Healthy Spine team. The sessions focused on the clinical use of biomechanically optimized exercise therapy devices to ensure precise assessments and evidence-based exercise therapy programmes. Throughout the training sessions, they emphasised the latest techniques in movement health, rehabilitation, and performance enhancement, to make our team remain at the forefront of spine and sports health.