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Intuitive appoints new Vice President and General Manager in India

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Mahajan will lead the company's business strategy and operations



Medtech firm Intuitive, a global technology leader in minimally invasive care and the pioneer of robotic-assisted surgery, has announced its appointment of Rohitt Mahajan as vice president and general manager for India. Mahajan will lead the company's business strategy and operations.

"India is poised to be a global leader in minimally invasive care. The combination of innovative surgeons, patient-focused hospitals, and forward-thinking policymakers committed to delivering exceptional care makes India incredibly dynamic and important for Intuitive," said Intuitive Senior Vice President and President, Asia Pacific, Glenn Vavoso. "Rohitt Mahajan brings deep healthcare experience from India and across Asia, which will enable Intuitive to build stronger partnerships with healthcare providers and positively impact patient care in India."

Mahajan brings more than 17 years of diverse experience in sales, marketing, strategy, and operations in the healthcare, consumer durables, and IT sectors. Since joining Intuitive in 2018, he has held key leadership roles, including area sales director for India and director of commercial operations for Asia, where he contributed to the expansion of Intuitive's commercial operations capabilities and range of global offerings across India and broader Asia region including China, Japan, South Korea, and Taiwan.

Intuitive began direct operations in India in 2018 and has focused on advancing minimally invasive care across the country through the adoption of its robotic-assisted surgical systems. The company has invested $6 million to establish four training centres across India, including at AIIMS New Delhi. Today, there are more than 180 da Vinci surgical programmes across India, with more than 1 lakh procedures performed by more than 850 da Vinci trained surgeons.

To support its expanding operations, Intuitive recently opened a global capability centre (GCC) in Bengaluru.