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OPTM Healthcare opens facility in Delhi to provide natural treatment for musculoskeletal disorders

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OPTM showcased the worldâ??s first-of-its-kind AI powered precision blood biomarker test for effective muscle health diagnosis



OPTM Healthcare has unveiled its flagship clinic in New Delhi, marking the beginning of the brand's groundbreaking efforts to pioneer muscle-centric natural pain care.

The brand, which was earlier focused on comprehensive pain management for nearly all types of musculoskeletal disorders, has now pivoted strategically and has narrowed down its focus to only address knee osteoarthritis and spine degenerative disorders.

OPTM's new clinic in New Delhi is spread over a vast 3500 sq. ft area. Equipped and integrated with cutting-edge tools and technologies and in-house diagnostic labs, the clinic boasts of a superlative range of services and spaces designed to carry out optimal diagnosis, pain management and transformative care.

Notably, at the heart of the clinic's offerings is OPTM's 'Bio-Musculo Index' – a diagnostic innovation backed by several years of clinical research, and developed and marketed by Varco Leg Care.

This AI-enabled precision testing device powered by Varco, a first-of-its-kind in the entire world, grades muscle health analysing 10 different biomarkers, and thereafter using a proprietary AI algorithm, determines one's muscle age and unlocks unparalleled insights for creating personalized treatment plans.

Thereafter, OPTM's effective phyto-topical formulations'-based muscle-centric treatment protocol is being initiated, which entails a phydigital approach incorporating measurable and trackable progress milestones through a revolutionary motion sensing technology. The non-toxic, side-effects-free treatment process operates at the cellular level to reverse degeneration, eventually eliminating the recurring cycle of pain and reversing muscle age, thereby potentially eliminating the requirement for joint surgeries in many cases (especially for patients between stage 1 and stage 3).

In addition to OPTM's flagship phytotherapy module, the clinic also features FDA-approved devices for implementing cryotherapy and lymphatic compression therapy, thus embracing a comprehensive approach to patient care.

OPTM has also announced its ambitious expansion plans to introduce 10 new clinics in the next 9 months, while also parallelly growing its team of domain experts, including certified physiotherapists, health coaches, Ayurvedic doctors and Orthopaedic surgeons.