

## Zoplar secures \$3.4 M to revolutionise medical equipment accessibility

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### Zoplar plans to strengthen its operational capabilities



Gurugram-based startup Zoplar, an innovative platform dedicated to enhancing the medical equipment procurement process for small and medium-sized hospitals in India, has successfully raised \$3.4 million in a Series A funding round led by Blume Ventures.

The round also saw participation from Beenext, Saison Capital, Atrium Angels, Finfirst, and LogX. In total, the company has raised \$5.1 million in funding with contributions from Titan Capital, Stride Ventures and Panthera Peak.

With the newly raised funding, Zoplar plans to strengthen its operational capabilities by focusing on backward integration in the supply chain and developing a robust service engineering team. This will enable the company to deliver best-in-class after-sales service while leveraging technology to enhance efficiency.

Since its inception, Zoplar has gained significant momentum in the market, partnering with approximately 300 hospitals, including prominent nephrology chains. The company boasts a 40% rate of repeat customers, underscoring the demand for quality medical equipment in the sector.