

## India to scale up digitalisation of Ayurveda ecosystem

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**10th World Ayurveda Congress and Arogya Expo open in Dehradun, being held from 12th to 15th December**



The 10th World Ayurveda Congress (WAC 2024) and Arogya Expo were inaugurated on 12 December in Dehradun, in the presence of the Union Minister of State (Independent Charge), Ministry of Ayush Prataprao Jadhav; Chief Minister, Uttarakhand Pushkar Singh Dhumi; Secretary, Ministry of Ayush, Vaidya Rajesh Kotecha and Dr Shekhar Mande, President, Vijnana Bharati.

Prataprao Jadhav, Union Minister of State, Independent Charge, Ministry of Ayush, in his address said that thousands of minds are gathered here to discuss digital health. This marks 10th World Ayurveda Congress (WAC) a pivotal juncture where various streams of ideologies, cultures, and innovations converge.

Ayush Secretary Vaidya Rajesh Kotecha (*as seen in the image*) said that the country is well on its track in the implementation of the 2030 Agenda for the sustainable development of Ayurveda ecosystem based on digital health concepts aimed at achieving the goal of equity in health and wealth with scalability.

Vaidya Rajesh Kotecha further said that we have Tech-enabled solutions now with Ayush Grid, as it revolutionises healthcare with innovations, enhancing effectiveness, safety, and affordability. He also added, "more than 1.3 billion dollar investment is in pipeline from global partners."

As stated by the organising officials, for the 4-day event, more than 5500 Indian delegates and over 350 delegates from 54 countries have registered to participate in the mega event. The event will feature over 150 scientific sessions and 13 associate events besides plenary sessions.

The central theme for the WAC2024 is, "Digital Health: An Ayurveda Perspective," to delve into the transformative potential of modern technologies in advancing Ayurveda.

The event includes in-depth discussions and knowledge sharing on leveraging cutting-edge digital tools and innovations to enhance healthcare delivery, redefine research, and integrate Ayurveda into the rapidly evolving global health landscape.

The event also features technical sessions, panel discussions, plenary and scientific sessions, an international delegates assembly, a health ministers' conclave, an investors' meeting, and satellite seminars. The deliberations will also focus on Ayurveda solutions for diverse healthcare challenges of modern day.

The Ministry of Ayush is instrumental in organising the World Ayurveda Congress, underscoring India's commitment to promoting Ayurveda on the global stage.