

## Third edition of People's Festival of Innovation 2024 opens in Delhi

25 November 2024 | News

**To discuss latest trends, innovations, and challenges facing in life sciences industry**



Organised by Grassroots Innovations Augmentation Network (GIAN) and Centre for Cellular and Molecular Platforms (C-CAMP), People's Festival of Innovations is being held from 25th - 29th November at the India International Centre, Delhi. It aims to celebrate, accelerate, and scale the most promising deep-tech and grassroots innovations from India, addressing unmet social needs in an incredibly affordable manner. This will be a gathering of industry leaders, young entrepreneurs, professionals, and experts from industry and academia, where latest trends, innovations, and challenges facing in life sciences industry are being discussed.

At the inaugural event, held on 25th November, Dr Renu Swarup, Secretary, Department of Biotechnology (DBT) said, "The robust innovation ecosystem in the country has today provided a strong network which catalyses indigenous innovations and facilitates their scale up for societal impact. Through this festival, innovators from across the country including J&K, North East and emerging ecosystems will come together to share success stories, identify challenges in taking ideas to market and discuss with the vast network of experts, successful entrepreneurs, investors and ecosystem enablers, the solutions to address these."

Adding more details about the event, Prof Anil Gupta, Founder, Honey Bee Network, SRISTI, GIAN & NIF said, "Thanks to the partnership between C-CAMP and GIAN, innovations from deep tech and grassroots having brought together at People's Festival of Innovation hosted by India International Centre, New Delhi. It is hoped that deep tech innovators will get inspired by extremely affordable solutions developed by the grassroots innovator very frugally. At the same time, it is expected that some of the deep tech innovators might find grassroots innovators as partner for exploring a synergy at the field level."

"The criticality of such a festival lies in creating opportunities for a showcasing of emerging technologies, grassroots and deep-science to stakeholders across the innovation value chain including laypersons like you and me, businesses, channel partners, investors, philanthropies, international partners and finally the public service systems. The hope is to foster crosstalks across specialties and disciplines that have historically ignited ideas for out-of-the-box innovation thinking whether in knowledge, technology or process development in the journey of idea-to-market", said Dr Taslimarif Saiyed Director-CEO, C-CAMP.