

## Hyundai Motor India Foundation enhances access to essential healthcare in Ladakh and J&K

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**5 new telemedicine centres inaugurated, with total tally going upto 52 centres nationwide**



Hyundai Motor India Foundation (HMIF), the CSR arm of Hyundai Motor India Limited (HMIL), has inaugurated 5 new telemedicine centres under its Sparsh Sanjeevani healthcare initiative, extending quality healthcare services to the remote, high-altitude regions of Ladakh and Jammu & Kashmir (J&K).

The newly launched telemedicine centres will provide vital healthcare services, enhancing the connection between healthcare providers and underserved communities in rural and remote areas across Ladakh and Jammu & Kashmir.

With the addition of the new telemedicine centres, residents of some of India's most challenging terrains will now have easier access to essential healthcare, effectively bringing quality medical consultations to remote, mountainous regions.

HMIF's flagship healthcare initiative - Sparsh Sanjeevani, now boasts a large network of 52 telemedicine centres throughout India, reaching over 1.5 million people from rural communities.

Commenting on the inauguration of the Telemedicine Centres, Puneet Anand, Vertical Head - Corporate Communication & Social, HMIL, said, "Access to quality healthcare is essential for the well-being and progress of every community. Through HMIF's Sparsh Sanjeevani programme, we are committed to Hyundai's global vision of 'Progress for Humanity,' working to reach communities in remote regions with primary healthcare services. By expanding into Ladakh and Jammu & Kashmir, these new Telemedicine Centres will ensure essential health consultations to populations residing in some of the country's most rugged landscapes."

Telemedicine Centres are nurse assisted healthcare facilities where patients are connected through video call with specialist doctors, providing professional consultation in remote areas. Post consultation, each patient is provided with medicines by the on-ground health practitioners. This service is provided at a nominal charge of Rs 100 per patient. The model also allows follow-up consultations.