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Redcliffe Labs launches digital prediabetes risk checker tool for early diagnosis

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Prediabetes Risk Checker offers an instant overview of developing diabetes based on answers to lifestyle and genetic questions



With India now labeled as the diabetes capital of the world, Redcliffe Labs is taking a tech-forward approach to help combat the surging numbers, particularly among younger demographics.

On World Diabetes Day, the company has launched a digital ‘Prediabetes Risk Checker’ tool on its official Android app. This tool launch is part of Redcliffe Labs’ larger awareness campaign, “Beat the Sugar Trap,” which emphasises the critical health risks associated with diabetes and educates on prevention strategies to promote better long-term health.

Using data analytics and interactive technology, the Prediabetes Risk Checker is a quick digital assessment designed to give users an instant snapshot of their diabetes risk by evaluating responses to lifestyle and genetic questions. This technology enables individuals, particularly in urban areas with higher incidence rates, to gauge their risk easily without formal consultation. It is more relevant today when over 136 million people are living with prediabetes.

Beyond raising awareness, this technology-driven solution empowers users by providing them with actionable insights. Based on their risk score, users receive personalized recommendations to modify their lifestyle and are encouraged to undertake diagnostic tests for informed decision-making. By providing a clear roadmap to better health, Redcliffe Labs encourages Indians to prioritise preventive care instead of reactive treatments.