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Krsnaa Diagnostics, Medikabazaar, United Imaging join hands to revolutionise advanced diagnostics

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Transforming diagnostics delivery in underserved regions

In a landmark move set to redefine the landscape of diagnostics in India, Pune-based Krsnaa Diagnostics has entered into a strategic partnership with Mumbai-based Medikabazaar and United Imaging. This collaboration is poised to disrupt the industry with a Rs 300+ crore investment, targeting the establishment of over 30+ cutting-edge imaging centres across tier-2 and tier-3 cities across India.

This partnership, which is one of the largest of its kind in the Indian diagnostics space, brings together the best of technology and healthcare expertise to significantly enhance patient care and accessibility.

Aiming to bridge the gap in diagnostics in small towns and semi-urban areas, the collaboration will provide increased focus on advanced radiology imaging solutions by reaching the communities most in need, thus enhancing overall patient care to the masses.

The partnership will see the deployment of world-class advanced imaging technologies made available by Medikabazaar across Krsnaa's extensive network of diagnostic centres, primarily focusing on semi-urban and rural areas.

This initiative aligns with the shared vision of both organisations to bridge the existing gap in access to quality healthcare services, ensuring that even the most remote populations benefit from timely, accurate diagnostic testing.

With the establishment of these imaging centres, Krsnaa Diagnostics and Medikabazaar aim to address the growing demand for high-quality diagnostics in smaller towns and cities. The collaboration is set to complement ongoing Public-Private Partnership (PPP) projects across various locations Pan India.