

## IIM Lucknow and IIT Kanpur partner to offer joint postgraduate programme in healthcare management

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### Programme combines expertise in business administration and medical technology



The Indian Institute of Management (IIM) Lucknow has signed a Memorandum of Understanding (MoU) with Indian Institute of Technology (IIT) Kanpur to launch a joint postgraduate programme in Healthcare Management.

This collaboration aims to address the growing need for leadership in the healthcare industry by integrating management principles with advanced medical technology.

The agreement was signed by Prof. Archana Shukla, Director, IIM Lucknow, and Prof. Manindra Agrawal, Director, IIT Kanpur, in the presence of senior faculty members.

The Postgraduate Programme in Healthcare Management will serve professionals from various fields, including healthcare workers and doctors in public hospitals. The course is designed to blend expertise in medical technology with business administration, empowering participants to spearhead advancements in healthcare delivery and innovation.

The joint programme will collaborate closely with IIT Kanpur's Centre of Excellence in Digital Health, working with international institutions critical to India's healthcare landscape. The initiative seeks to produce leaders equipped to tackle the evolving challenges of healthcare management and foster the integration of cutting-edge technology into medical practice.

IIM Lucknow anticipates that this partnership will significantly enhance healthcare management education and research, helping to cultivate professionals capable of contributing to a stronger, more innovative healthcare system in India.