

Mental healthcare-based startup Wundrsight raises \$400k to develop virtual reality solutions

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Revolutionising therapy by digitising therapeutic protocols for specific mental health conditions using Virtual Reality



Wundrsight, a Bengaluru-based digital therapeutics startup, has secured \$400K in seed round led by Inflection Point Ventures. Social Alpha has also joined the round along with other angel investors. This investment will enable Wundrsight to expand its network of hospital and clinic partnerships across India and accelerate the development of its innovative virtual reality (VR)-based mental health solutions.

Wundrsight is first in India to build VR and artificial intelligence (AI) based therapy platform for mental healthcare management. Established in 2022, the company focuses on digitising and standardising mental health therapy using the immersive nature of VR.

The mission is to deliver accessible, effective, and personalised care for various mental, behavioural and neurocognitive health conditions, including Substance Use Disorders, OCD, Anxiety, Phobia, Autism, Dementia and more. They have also been backed by Meta (Facebook parent), DLabs at Indian School of Business, IIT Mandi Catalyst, NASSCOM and others.

Currently operating in 3 metro cities, the startup has already secured contracts with over 5 hospitals, with additional partnerships with leading private and government hospitals underway. Offering more than 6 VR therapy products, the startup has successfully treated over 1000 patients across various mental health conditions.

Raunak Swarnkar, Co-Founder & CEO of Wundrsight said, "Hospitals and clinics globally face immense pressure to provide high-quality, scalable mental health services despite a shortage of clinicians. Our VR-based solutions not only reduce the need for medication but also enhance clinician efficiency, allowing for safe, standardised and effective treatments. This funding will help us expand our reach and impact in India and APAC. We look forward to entering the US market next where VR therapy has received CPT codes for reimbursement from insurance providers."