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IIM Bangalore and DailyRounds partner for healthcare incubation programme

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Launching the programme with the selected 44 startups for the first cohort

NSRCEL, the leading incubation centre for startups, emerging business and women entrepreneurs at the Indian Institute of Management (IIM) Bangalore, in collaboration with DailyRounds, has announced the launch of their Healthcare Incubation Programme.

This partnership, part of DailyRounds' CSR initiative, aims to support early-stage startups. It focuses on bringing to life innovations that solve unique problems in the field of healthcare.

The programme will help healthcare innovators and entrepreneurs go from lab-tested to market-ready products. It takes the founders through a journey where they will receive complete support, including design thinking, mentorship by industry experts, business development guidance, building out their go-to market strategy, teach them how to run B2B and D2C sales, provide networking opportunities, access to potential funding sources, and even access to hospitals and labs for clinical trials and pilot projects.

In the healthcare sector, the core challenges revolve around data, operations, logistics, and enhancing consumer experience and engagement. The programme primarily focuses on early-stage startups prepared to tackle problems in these critical areas.

DailyRounds, known for its expertise in medical education and technology, brings valuable industry insights and resources to the programme.

The selected startups who are part of the programme are working in a variety of fields, including **Medical Devices**, **Healthcare Tech**, **Healthcare Services**, **Bio Technology**, **Assistance Tech**, **Aerospace & Defense**, and **Health & Wellness**.