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Kairali Ayurvedic Products opens second warehousing facility in Varanasi

04 September 2024 | News

New facility spans 1,800 square feet and is equipped with state-of-the-art infrastructure



Kairali Ayurvedic Products Pvt Ltd (KAPPL) has opened its second warehousing facility in Varanasi, Uttar Pradesh. This strategic move marks a significant expansion in the company's commitment to bringing authentic Ayurvedic medicines & products closer to customers across North and West India.

Located in Sindhi Colony, Varanasi, the new facility spans 1,800 square feet and is equipped with state-of-the-art infrastructure to ensure smooth and efficient operations. This expansion will significantly enhance the company's ability to provide timely and effective service to retailers and customers across the region.

While making the announcement, Abhilash K Ramesh, Executive Director, Kairali Ayurvedic Group said, "A Large part of the Kairali Ayurvedic Medicines & products business in India comes from North & West India regions. People too have understood and accepted the efficacy of authentic Ayurveda, especially in the post-pandemic period. Therefore, we were on the lookout for a suitable partner to enhance our logistical capabilities."

Kairali already operates in India through its 1st Warehousing facility in Tamil Nadu and super stockists across Delhi, Karnataka, Rajasthan, and Uttar Pradesh.

Widely accepted in the Ayurvedic community of Ayurveda Doctors, over 350 products & SKUs from Kairali Ayurvedic products are manufactured at its state-of-the-art factory & research laboratory at Pollachi, in Tamil Nadu. These products & medicines are available in over 20 countries.

Ramesh further added, "This facility in Varanasi will not only strengthen our market presence but also ensure that our customers have easier access to our wide range of Ayurvedic products."