

## **Pristyn Care partners with CureMyKnee to establish CoE for joint replacement surgeries**

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**To provide world-class joint treatments across North India**



Pristyn Care, a leading healthcare provider specialising in advanced secondary care surgeries, is establishing a Centre for Excellence (CoE) in Joint Replacement Surgeries with Cure My Knee. This integration marks a significant milestone in delivering top-notch orthopaedic care, starting from Delhi NCR and extending across India.

The Centre for Excellence will be dedicated to providing the highest quality services for patients requiring joint replacement surgeries. It will leverage the combined clinical expertise of Pristyn Care and Dr Das (Founder of Cure My Knee). The initiative aims to enhance patient outcomes through advanced surgical techniques, state-of-the-art technology, and a patient-centric approach.

As per recent market surveys, the rate of joint replacement surgeries in India has steadily increased each year. For instance, knee arthroplasty procedures were estimated to be about 2,00,000 in 2020 whereas hip arthroplasties are projected to grow at the fastest pace globally.

With the current demographic trend in India being that of a bell-curve population distribution where there will be more people in their 50s and 60s over the next decade, a significant number of people will need joint replacement surgeries than what it is today.