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Pristyn Care unveils innovation lab to drive AI advancements in Indian healthcare system

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To provide early-stage AI startups with a unique platform



Gurugram-based startup Pristyn Care, a leader in secondary surgeries in India, has introduced the Pristyn Care Innovation Lab (PCIL), an incubator designed to drive advancements inartificial intelligence (AI) within the healthcare sector.

PCIL will provide early-stage AI startups with a unique platform to pilot and refine their solutions in real-world healthcare environments.

From the 47 startups that have applied, a select few will be chosen for collaboration, with their names announced as they join the lab. This initiative aims to foster innovation and accelerate the development of groundbreaking AI technologies in healthcare.

As the Indian healthcare sector is projected to reach $650 billion by 2025 (A report by Nasscom and Kantar), with AI's market expected to grow to $1.6 billion, there is a critical need for innovative AI solutions to transform healthcare delivery.

Pristyn Care Innovation Lab addresses this by offering startups comprehensive support, including: Real-World Testing; Product Validation; Ecosystem Access; Growth & Funding; Infrastructure Support; Sales Support; Marketing and Business Expansion.

According to Harsimarbir Singh, Co-founder Pristyn Care, "The adoption of AI is not just a trend but a crucial necessity for transforming the healthcare landscape in India. As the industry faces increasing demands for efficiency and improved patient outcomes, AI offers unparalleled opportunities for growth and innovation."