

ISB and Telangana government to build capacity in public healthcare leadership and innovation

19 August 2024 | News

To improve administration and effectively manage healthcare systems, public health institutions, and other medical facilities



The Indian School of Business (ISB), in partnership with the Government of Telangana, has launched a new Healthcare Management Programme, curated for senior leaders in the Commissioner of Health, Medical and Family Welfare Department (CHFW). This transformative one-year programme, developed by the ISB Max Institute of Healthcare Management and delivered by ISB Executive Education aims to enhance leadership and managerial capabilities, enabling effective management of public health institutions across the state.

With nine sessions conducted at ISB Hyderabad campus, the programme will deepen participants' expertise in healthcare management, drive innovation, and significantly enhance public health delivery systems throughout Telangana. Designed to meet the evolving needs of the healthcare sector, it will focus on developing leadership and managerial skills aimed at driving positive transformation in the administration of public health institutions and enhancing citizen-centric services. Participants will engage in industry study treks focussed on healthcare technology and innovation, along with action learning projects designed to drive meaningful impact in their respective fields.

The programme was launched at ISB Campus in Hyderabad in the presence of R.V. Karnan, IAS, Commissioner of Health and Family Welfare and Mission Director, National Health Mission as Guest of Honour.

The programme offers an in-depth exploration of operations management, healthcare technology, and financial planning, all pivotal to enhancing public health outcomes. By blending thought leadership with practitioner-led industry sessions, participants gain invaluable insights into real-world challenges and solutions. Furthermore, the programme emphasises experiential learning through study treks centred on healthcare technology and innovation. It comprises action learning projects designed to empower healthcare professionals to make a meaningful impact in their respective fields.