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ISB and AIG Hospitals collaborate to redefine healthcare innovation with AI

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To foster a new era of innovation and excellence in healthcare delivery



The Indian School of Business (ISB) has announced a collaboration with AIG Hospitals in Hyderabad, one of the world's top-ranked gastroenterology institutions and India's largest super-speciality tertiary care hospital, for an initiative that redefines healthcare in India by merging the capabilities of AI with clinical experience of doctors in India.

Designed as the 'Artificial Intelligence (AI) in Healthcare Programme', it aims to foster a new era of innovation and excellence in healthcare delivery and most importantly enhance patient experience.

The initiative 'AI in Healthcare Programme' addresses the significant challenge of clinician involvement in tech innovation. The Max Institute of Healthcare Management (MIHM), an interdisciplinary research institute at ISB, will be the principal knowledge partner in this collaboration which aims to create an unparalleled platform for healthcare innovation in India.

The programme is being co-developed by researchers at MIHM, ISB and clinicians from AIG Hospitals to empower healthcare leaders with advanced AI skills and understand AI's implementation in clinical practices which will potentially elevate patient outcomes in both diagnostic as well as therapeutic aspects.

Delivered by ISB Executive Education, the programme is structured into two phases, conducted every six months for predominantly senior doctors and health-tech leaders. The initial phase focuses on design thinking and strategic alignment of AI technology with patient-care objectives.

The subsequent phase involves creating technology competence amongst the participants, which will allow them, post-programme, to successfully identify and implement AI-led projects in their respective fields. Under this programme, participants will gain critical insights and skills to recognise and address opportunities and barriers in AI implementation, tackle unmet clinical needs with innovative solutions, and develop AI-driven business models that enhance clinical excellence and patient care.