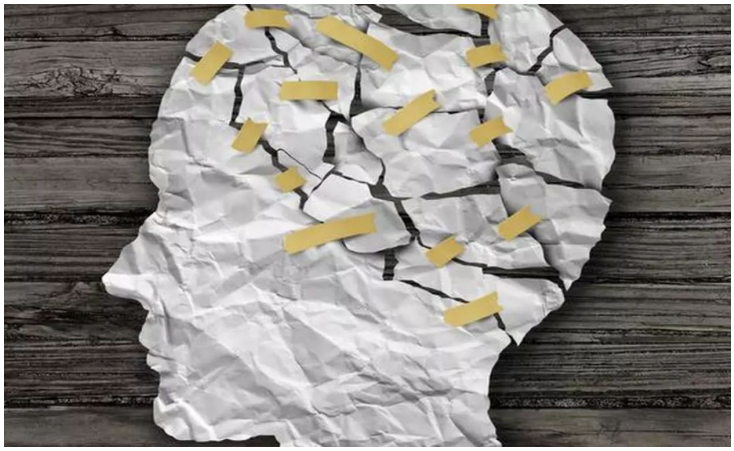
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Emoneeds enhances access to mental healthcare in tier 2, 3 cities in partnership with New Venture Fund and NAADAM

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To bridge the significant gap in mental health services in underserved regions of India



Gurugram-based startup Emoneeds, a leading digital mental health platform, has announced a strategic partnership with the New Venture Fund for Global Policy and Advocacy (NVF for GPA), Washington and NAADAM, a Hyderabad-based NGO, to provide free mental health treatment to over 2,500 patients in tier 2, 3 cities and rural areas of India over the next year. This initiative aims to bridge the significant gap in mental health services in underserved regions of India.

The New Venture Fund for Global Policy and Advocacy (NVF for GPA), Washington advances global health and development by providing targeted and timely awards for innovative, high-impact policy, advocacy, and communications projects that promote more and better resources, effective policies, and greater visibility for issues critical to global health and development.

NAADAM has partnered with Emoneeds (RNR Emotional Well-Being Technologies) as their technical partner to provide clinical services. Emoneeds has also subsidised their services as part of their social commitment under the project.

As part of this project, Emoneeds will provide a comprehensive range of offline and online mental health support including OPD services, clinical assessments, and extensive mental health psychiatric and psychological support free of cost to patients from tier 2, 3 and rural areas.

Emoneeds will leverage a robust network of over 40 Psychiatrists, Psychologists, and Counsellors, each specialising in chronic mental illnesses to implement Project Manas. Besides free OPD services to 2500 patients across the country, the project aims to provide free treatment to 1,000 serious mental health patients for periods ranging from 3 to 9 months.

Under the project, the patients will receive services tailored to their specific mental illness and its severity. Each patient will be assigned a dedicated team consisting of a Psychiatrist, Psychologist, and Counsellor, who will provide treatment according to standard clinical protocols.