

## **Indian Institute of Cosmetology, Aesthetics, and Nutrition expands horizons with new centre in Hyderabad**

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### **Expansion brings high-quality wellness education closer to students in South India**

The Indian Institute of Cosmetology, Aesthetics, and Nutrition (I2CAN), a wellness and beauty training institute affiliated with the National Skill Development Corporation, has announced the establishment of a new centre in Hyderabad. This expansion brings high-quality education closer to students in South India.

The opening of the Hyderabad centre is driven by I2CAN's strategic partnership with Derma Aura Cosmetic and Laser Clinic. I2CAN will focus on delivering academic and certification services, while Derma Aura will handle the centre's operational activities.

I2CAN currently operates in Pune, Mumbai & Mathura and offers clinical cosmetology course, trichology course along with beauty and hair design, aesthetics, weight management, and clinical nutrition & dietetics courses.

The Hyderabad centre will provide all the courses available at other centres, including in-demand programmes such as Post Graduate Diploma in Clinical Cosmetology (PGDCC), Advanced Diploma in Cosmetology & Trichology (ADCT), Certification in Microblading, Micropigmentation & BB Glow and Certificate in Aesthetic Gynaecology.

Nandan Gijare, Managing Director of I2CAN, comments, "Our new centre aims to enhance accessibility for students in Hyderabad and nearby areas seeking aesthetic medicine courses. Addressing the significant shortage of trained professionals in India's aesthetic medicine industry, which currently employs 500,000 professionals, this expansion aims to meet the growing demand and keep pace with advancements. We are set to complete the centre by late July, with our inaugural batch beginning on October 1, 2024"

The Indian market for aesthetic medicine devices is projected to grow significantly, reaching \$3.02 billion by 2029 from \$1.62

billion in 2024, with a CAGR of 13.28%. Despite this growth, high costs and extensive training requirements pose challenges to accessibility. I2CAN aims to address these issues by offering affordable courses, thereby making training more accessible to aspiring professionals.