

## Mumbai-based healthcare startup Icanheal secures Rs 15 Cr in seed round

16 July 2024 | News

### Investment to enhance access to innovative healthcare solutions for millions

In a significant milestone amidst the evolving healthcare landscape, Mumbai-based startup Icanheal, a groundbreaking platform dedicated to improving healthcare affordability and patient navigation, has secured an investment of Rs 15 crore from IvyCap Ventures.

This investment aims to bolster Icanheal's platform, enhancing its capabilities to cater to millions of patients, particularly those facing critical care diseases like cancer, by providing customized healthcare financing solutions.

Icanheal with its wholly owned subsidiary Rx Consultants Pvt Ltd (RXCS) addresses a significant gap in the healthcare ecosystem, where many patients struggle to afford timely and effective treatments. By offering tailored financing options, Icanheal seeks to democratise access to advanced medical interventions, including medicines, devices, and hospital surgeries. These solutions not only increase accessibility but also improve adherence to treatments, thereby enhancing overall health outcomes.

Vikram Gupta, Founder and Managing Partner, IvyCap Ventures, stated, "Icanheal's unique approach to improving healthcare affordability through customized financing solutions resonates deeply with our mission." He will join the Icanheal board on behalf of IvyCap Ventures.

Girish Poddar and Amit Backliwal, Founders of Icanheal, commented, "This funding will enable us to scale our operations and further our mission of improving healthcare outcomes nationwide."