

## HealthPresso appoints Manuj Sanduja as Co-Founder & CTO

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### To spearhead groundbreaking advancements in healthcare content automation



Delhi-based startup HealthPresso, a leading digital platform reshaping health content for healthcare professionals, has announced the appointment of Manuj Sanduja as Co-Founder and Chief Technology Officer (CTO). With his extensive experience and expertise, Sanduja will play a pivotal role in driving innovation and digital transformation in the healthcare industry.

As an accomplished professional with over 17 years of experience in client acquisition, product management, and cutting-edge IT solutions, Sanduja is well-positioned to lead HealthPresso's global expansion efforts and spearhead groundbreaking advancements in healthcare content automation.

HealthPresso's mission is to revolutionise health content for healthcare professionals, making it more accessible and efficient. Sanduja's appointment marks a significant step in achieving the vision as HealthPresso seeks to leverage the power of artificial intelligence (AI) and automation to redefine the future of health content.

His diverse expertise in brand strategy, financial performance evaluation, and marketing will be instrumental in driving HealthPresso's vision forward. With a dual background in engineering and management, Sanduja possesses a unique blend of technical and managerial skills, enabling him to effectively manage both products and teams.