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# Cornerstone Ventures & Conquest Global invest $5 M in Mumbai-based startup Watch Your Health

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**Capital raise to help the company scale operation**



Mumbai-based startup Watch Your Health has announced the completion of a $5 million funding round led by Cornerstone Ventures from India and Conquest Global from Singapore.

This capital raise will help the company scale operations and expand the user base both domestically and internationally by growing its sales teams while also enabling new investments in enhancing the company's technological infrastructure and platform capabilities.

Founded in 2015 and headquartered in Mumbai, Watch Your Health helps insurers, and pharmaceutical companies enhance the experience and improve the engagement with their customers. Operating as a B2B platform, it augments capabilities of consumer apps of insurers and pharma cos., and provides insights based on data collected from devices like fitness trackers and health records.

The platform’s advanced analytics helps provide personalised recommendations for customers on how to improve health, guidance on diet management, appropriate exercise regimes, and suggests lifestyle changes - eventually leading to higher persistency ratios and lower claim ratios for insurers. Beyond these tangible benefits, the platform also fills a significant gap in the healthcare industry by enabling preventive care, continuous monitoring of high risk / chronically ill patients, and personalised wellness strategies to enable better well being of end customers.

The company has partnered with several leading healthcare providers to integrate their services into the Watch Your Health platform. Notable partnerships include Watania Takaful and Shalina Healthcare in the UAE, marking a significant step in international market expansion. Additionally, the company has made significant headway in enhancing the platform’s AI capabilities to further improve the quality of health insights.