



## **Davaindia expands across North India with new store in Lucknow**

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### **Strengthening presence in North India, now boasting 390 stores in the region**

Surat-based startup Davaindia, a generic pharmacy retail chain and a brand of Zota Healthcare, has announce the opening of its newest store in Lucknow.

With the inauguration of this new outlet, Davaindia has significantly strengthened its presence in North India, now boasting 390 stores in the region. Notably, 220 of these stores are situated in Uttar Pradesh, with 29 in Lucknow alone.

Accordng to Dr Sujit Paul, Group CEO of Zota Healthcare, "As the country's largest generic pharmacy retail chain, we are conducting health activities across 60+ locations, offering services such as blood sugar checks, blood pressure monitoring, cholesterol tests, and eye screenings."

Davaindia is dedicated to raising awareness about the benefits of generic drugs and ensuring that everyone has access to top-quality medicine at affordable prices.

The company has ambitious expansion plans and is eager to increase its presence to all the key areas of Uttar Pradesh. Various initiatives like #Change -focusing on women's health and menstrual hygiene with the help of literature, on-ground events & also giving out sanitary pads to underprivileged sections, # Careforall – Caring specially for animals & encouraging acts of kindness & many more are being undertaken.

In addition to generic medicines, Davaindia offers a diverse range of over 2200 products, including OTC items, cosmetics, gym supplements, nutraceuticals, Ayurvedic products, surgical items, Panchagavya products, and exclusive co-branded Khadi India products such as shampoos, soaps, face washes, scrubs, and ubtans.