

## **Lords Mark Industries in collaboration with government of India opens E-Smart Clinic in Agra**

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### **The initiative aims to redefine healthcare accessibility across the region**

Lords Mark Industries, a leading manufacturer of IVD products, in collaboration with Unnat Bharat Abhiyan, a National Programme by the Government of India, under the initiation of FIIT (Foundation for Innovation and Technology Transfer), IIT Delhi, has announced the inauguration of the revolutionary E-Smart Clinic in Anwal Khera village, Agra in Uttar Pradesh.

This initiative seeks to provide testing and consultation services to patients at a nominal cost of less than Rs 1000. The company plans to deploy 16,000 E-Smart Clinics throughout India. The collaboration with Unnat Bharat Abhiyan and FIIT represents a leap forward in democratising healthcare technology and innovation to make a tangible difference in millions of lives across India.

The E-Smart Clinic project is poised to bring about a paradigm shift in healthcare delivery, leveraging state-of-the-art technology and innovative solutions initiating contactless vital monitoring, telemedicine, consultation and point-of-care diagnostics. The E-Smart Clinic tracks diverse parameters such as live vitals, biochemistry, hematology, infectious diseases, cardiac and inflammation, body and urine parameters and maternity.

Developed by Lords Mark Industries in collaboration with their technology partner Dozee, the smart clinic utilises patented technology to detect vital parameters of patients without any external attachments. Lord's Mark Industries has filed patents for the biochemistry and the health kiosk, boasting an accuracy level of 99 percent.

Following successful trials at five initial centres, the E-Smart Clinic will be commercialised across India, with international partners expressing interest in global distribution. The market potential for the E-Smart Clinic in India exceeds Rs 3000 crore.