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Hans Foundation signs strategic MoUs to revolutionise menstrual health and hygiene in Jharkhand

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Collaborations aim to educate 10,000 adolescent girls, expand medical services, and combat anaemia in rural areas



Three key Memorandums of Understanding (MoUs) have been signed at the National Conference on Menstrual Health and Hygiene, which recently took place at the Conference Hall of the District Sadar Hospital in Ranchi, according to a statement released by The Hans Foundation (THF).

The MoUs were signed with three key partners: Menstrupedia, MVM Nutritional Products, and the District Health Society of Ranchi. These partnerships seek to strengthen healthcare facilities in rural areas, increase menstrual education, and offer wholesome dietary supplements.

The MoU between the District Health Society in Ranchi and THF aims to transform healthcare at the Primary Health Centre in Usha Matu, Ratu block. Over five years, they will upgrade facilities, increase staff, and enhance medical resources to ensure accessible high-quality healthcare.

The District Health Society will handle registrations and operational support, while The Hans Foundation will manage recruitment and daily activities.

Additionally, The Hans Foundation has partnered with Menstrupedia to create educational materials on menstrual health for young girls and women, including the Mini Menstrupedia comic books to educate and empower while addressing stigma. These collaborations demonstrate a shared commitment to improving healthcare and education in rural Jharkhand.

India has significant problems with adolescent health, specifically related to menstruation, nutrition, and hygiene. 40% of girls aged 10-19 are anaemic, while only 57.6% of women aged 15-24 use sanitary menstruation protection (NFHS-5). Jharkhand is a prime example of these issues, with low education, inadequate healthcare, and poverty making matters worse. According to the NFHS-5, Ministry of Health and Family Welfare, only 49.6% of women in Jharkhand use hygienic menstruation protection, while 65.2% of women between the ages of 15 and 49 are anaemic.

THF currently operates 72 Mobile Medical Units (MMUs) and one Community Healthcare Center in Jharkhand, with plans to expand to 80 MMUs and establish five dialysis centres. Additionally, the foundation is launching a Girl Education project across seven schools and a Livelihood Project focused on value addition, promoting sustainable growth and long-lasting transformation in the area.