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MapmyGenome and Humanity join forces to revolutionise personalised healthcare

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To combine genomic data with comprehensive health analytics for a complete view of individual health



Hyderabad-based MapmyGenome, a leader in personal genomics and preventive health, and US-based startup Humanity Inc., a pioneer in health and longevity data analysis and user behavior change, have announced a strategic partnership aimed at transforming personalised healthcare. This collaboration will combine the power of advanced genomics with cutting-edge data analytics and behaviour change methods to deliver holistic health solutions through the Humanity AI Health Coach App.

The partnership leverages MapmyGenome's expertise in genomic testing and personalised health profiles with Humanity’s robust data analytics longevity platform, which is an open collaboration with several other longevity companies including Gero.

This integration will provide individuals with actionable insights, empowering them to take proactive steps towards improved health and well-being. Key objective of the partnership is to develop personalised health plans tailored to each individual's unique genetic makeup and health data, offering recommendations for nutrition, exercise, and preventive measures. It will also focus on facilitating collaborative research in genomics and data analytics, leading to groundbreaking discoveries and innovations in personalised healthcare.