

## Canon eyes strengthening industrial and medical business in India

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### To develop breakthrough technology and applications including using AI



Highlighting India's crucial role in its global growth strategy, Japanese company Canon has announced its outlined plans for strengthening its core business segments of imaging, printing, and surveillance, along with growing presence in the Semiconductor, Flat Panel Display business and the medical industry.

Reaffirming the brand's commitment to India, these announcements were made during Canon's strategy meet in Mumbai, attended by key global leadership.

With respect to healthcare, Canon has a comprehensive portfolio of advanced medical products and solutions from diagnostic imaging systems and healthcare IT solutions. With India as a key market, Canon further focuses on bolstering the rapidly growing medical business.

The brand has established a strong footprint in the digital imaging industry, as an end-to-end solutions provider, having diversified into new markets, broadening its product range and asserting its leadership across customer segments.

Koh Yamada, President, Canon Medical Systems India said, "Canon Medical Systems India is a subsidiary of Canon Medical Systems Corporation in Japan. Canon Medical Systems has a comprehensive portfolio of advanced medical imaging from diagnostic and interventional imaging systems to healthcare IT solutions for the wider healthcare enterprise. Recognized as a world leader in innovation, Canon Medical Systems continues to develop breakthrough technology and applications including using AI, to support diagnostic imaging and therapeutic needs, all while optimising patient outcomes. We understand that more and more people are suffering from non-communicable, life-style diseases such as cardiovascular diseases, cancer, and diabetes, and hope that our unique technologies can contribute and help medical professionals better deal with them. In India, Canon Medical Systems aim to provide our customers with higher quality services as a priority."