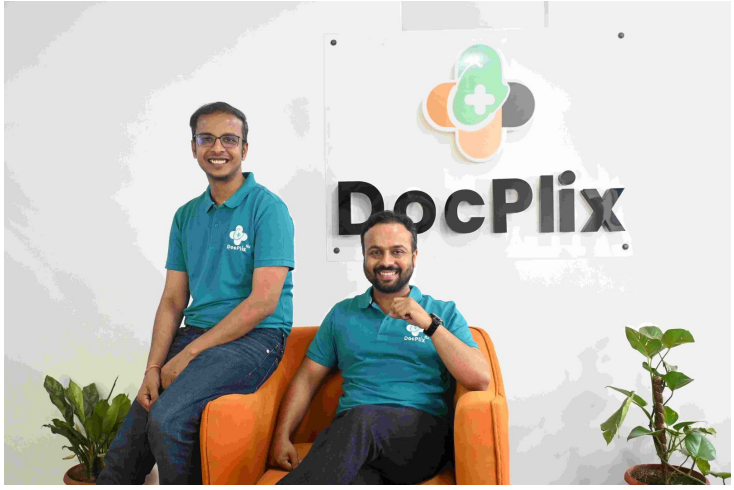
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Heath-tech startup DocPlix raises Rs 1.2 Cr for market expansion

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DocPlix plans to expand globally, starting with the USA in late 2024



Health-tech startup DocPlix has raised Rs 1.2 crore in a Bridge Round led by Inflection Point Ventures. The funds raised will be utilised for product development, artificial intelligence (AI) integration, and market expansion.

This will involve enhancing their electronic health record (EHR) system, incorporating advanced AI capabilities to improve decision support and patient care, and expanding their market reach to bring their innovative healthcare solutions to bigger clinics and hospitals.

DocPlix is on a mission to transform healthcare in India by digitising health records for 1.4 billion people. The company's ABDM-compliant EHR system ensures secure and interoperable management of patient data.

Vinay Bansal, Founder & CEO, Inflection Point Ventures says, “The govt’s initiative Ayushman Bharat Digital Mission (ABDM) to build a heath ID repository of all citizens for easy exchange of information between the doctors and patients is not a small feat. DocPlix is on a high mission to help citizens and healthcare providers to integrate into a tech enabled healthcare system which can substantially improve patient diagnosis and treatment."

The company is experiencing rapid growth with its ever growing customer base and an impressive renewal rate of 93%. DocPlix plans to expand globally, starting with the USA in late 2024, aiming to enter lucrative and technologically advanced markets to further amplify its impact in the healthcare sector.