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Zeno Health acquires Kolkata-based startup Tablt Pharmacy

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Zeno Health plans to strengthen its reach and democratise healthcare in Eastern India



Zeno Health, one of India’s leading omni channel platform for quality and affordable generic medicines, has announced the acquisition of Kolkata-based startup Tablt Pharmacy. As part of its expansion plans, Zeno Health along with Tablt will be strengthening its reach in the states of West Bengal, Odisha, Bihar and Jharkhand.

Tablt, an online pharmacy startup, has been operating in Tier 2 to Tier 6 geographies in Eastern India. It operates through nearly 300 franchises across the Eastern Indian states of West Bengal, Bihar, Jharkhand, and Odisha and has served more than 2 lakh consumers so far.

Girish Agarwal, Co-founder of Zeno Health said, "Zeno Health is on a mission to democratize healthcare across India and recently raised $25 million in a Series C fund round. As we aim to reach and serve more than 1 crore consumers every month, we are also aspiring to reduce their healthcare expenditures by 50%. Thus, our merger with Tablt and their excellent team will expedite our journey to rural and semi-urban areas, addressing the immense need for generic medicines."

Zeno Health operates a expansive network of 180 omnichannel stores spanning Mumbai and the entire expanse of Maharashtra.