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IIMA Ventures-backed health tech startup Curelo raises funding worth Rs 10 Cr

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Funds will be instrumental in further expanding Curelo's footprint



Curelo, the innovative health-tech platform founded by Laparoscopic Surgeon Dr Arpit Jayswal, has secured a significant boost with a strategic investment from cricketer, Shreyas Iyer. The entire round consists of Rs 10 crore where apart from Shreyas Iyer, the team got investments from IIMA Ventures, renowned industry experts like Tarun Katial (Founder of Zee 5) and family offices in US.

Curelo, founded in 2022, has rapidly emerged as a disruptive force in the healthcare sector. The aggregator platform connects patients with diagnostic labs, offering at-home blood sample collection and timely reports. With a fleet of phlebotomists ensuring samples are collected within 60 minutes of booking, Curelo’s revenue has grown 25 times over the last year.

The recent round of investment from IIMA Ventures, Shreyas Iyer and industry experts marks a significant milestone for Curelo, positioning the platform to continue its growth trajectory in the highly competitive Indian healthcare market. The funds will be instrumental in further expanding Curelo's footprint, standardising unorganised labs, and achieving exponential growth in acquiring 300% more patients in the coming year.