

Hyderabad-based Aether Mindtech introduces Evolv28, first wearable device for enhancing mind wellbeing

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Stimulates the brain stem by generating safe magnetic field

Aether Mindtech, Hyderabad-based health-tech startup, has unveiled Evolv28, India's first non-invasive wearable device targeted to improve state of mindfulness by better sleep, lowering stress, thus balancing work and life.

This first-of-its-kind device is designed to help users from life-affirming habits around mindful presence, concentrate better, and uplift mood. Through brainwave training it unlocks peak emotional, cognitive, and social well-being, thus preventing developing chronic state which requires medication or supplements.

The science backed product, launched after four years of extensive R&D, helps gently nudge the nervous system non invasively, into harmonic 'flow' states, by transmitting Variable Complex-weak Magnetic Fields (VCMF) around the neck to the brain stem. This results in lower stress, The idea is to leverage technology to restore user well-being. As a preventive healthcare tech, Evolv28 takes a 100% non-invasive approach and is safe, lightweight and easy to use.

Priced between Rs 19,999 and 33,499, the lightweight Evolv28 syncs to a mobile app, providing intuitive programmes that encourage the development of mindful tech habits. First in the industry with a long battery up to 60 hours.