

## Aarogya Tech raises \$1.8 M to advance personalised health management

09 February 2024 | News

To democratise healthcare by developing an accessible, intelligent health companion

Aarogya Tech, an innovative health technology startup headquartered in US with operations in Bengaluru, has raised \$1.8 million seed funding round, with \$1.5 million in fresh capital led by Hasu P. Shah, Founder and Chairman Emeritus of Hersha Hospitality Trust, who will be joining the Aarogya Tech Board.

The niche startup provides scalable clinician-led, data-based personalised health management at home and community to aid in disease prevention and early diagnosis of disease with the vested interest of improving population health, quality of life and longevity.

The infusion of new funds will accelerate product development, fortify the analytics, and machine learning team, and scale up the company's product and growth teams to 20+ in Bengaluru.

Within just a year of operation, Aarogya Tech has made remarkable strides, including the development of a disease specific patient monitoring system to decrease chronic heart failure readmission rates. Recognising the unique health needs specific to the Indian subcontinent, the company launched a personalised health management solution DocSeva.com with over 10 businesses in Bengaluru.

Founded by IIT Kanpur / ISB alumnus Prashant Trivedi and Mayo Clinic-trained Critical Care Physician Dr Lokendra Thakur in early 2023, Aarogya Tech's founding vision is to democratise healthcare by developing an accessible, intelligent health companion that offers affordable, data-driven, clinician-led personalised health services at the convenience of the user's doorstep, moving the centre of healthcare from hospitals to homes and communities.