

Gurugram-based startup AllTrak raises Rs 4.2 Cr in Pre-Series funding round

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AllTrak provides a comprehensive ecosystem to diagnostic companies



AllTrak, a B2B health tech startup specialising in end-to-end solutions for diagnostic companies, has successfully raised Rs 4.2 crore in a pre-series funding round led by Inflection Point Ventures. The funds garnered will be strategically utilised for team expansion, technological advancements, and the expansion of logistics operations across multiple cities in India.

Founded in 2021 by industry veterans Amit Gupta and Tarun Sharma, AllTrak provides a comprehensive ecosystem to diagnostic companies, encompassing a Technology SaaS platform, a pan-India shared logistics network, and a phlebotomist network. This integrated solution accelerates patient report turnaround, fostering growth for healthcare organisations and elevating service quality.

The platform, which currently monitors 7 lakh patient samples monthly, operates seamlessly in 50+ cities, including major metropolitan areas and tier 2 and tier 3 cities. AllTrak boasts a robust tech-enabled logistics network with 5000+ registered healthcare professionals, tracking 5,00,000+ visits monthly and connecting to 10,500+ pickup locations/centers.

The funding comes at a crucial juncture, given the robust growth anticipated in the Indian diagnostic services market, projected to reach \$43.57 billion by FY32, according to a report by Polaris Market Research in March 2023.