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Sterling Accuris Diagnostics expands reach through strategic alliance with VPL Diagnostic

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Both companies will work towards introducing specific microarray based allergy testing



Sterling Accuris Diagnostics has announced a strategic alliance with VPL diagnostic, a prominent provider of specialty allergy testing services located in Ahmedabad. This strategic alliance further solidifies Sterling Accuris' strong presence in the diagnostics industry.

VPL diagnostic is a specialised ImmunoCAP & ELISA allergy testing laboratory. With 10+ years of experience in the field of allergy testing, it leverages cutting-edge technology in testing facilities to provide all kinds of allergy tests such as food, drugs, and inhalants. VPL diagnostic also offers a comprehensive pathology test menu. It is consistently expanding and upgrading its capabilities to maintain a competitive edge in the field of allergy testing.

Rajiv Sharma, MD of Sterling Accuris Diagnostics, expressed that "Sterling Accuris has a comprehensive range of test menu, from basic haematology to high end genetics. VPL diagnostic is a highly specialised lab in the field of allergy testing and has more than 500 clients Pan India. This alliance will help us leverage this network of clients to also provide high-end testing services other than allergy testing to them."

According to Ankush Gupta, CEO of Sterling Accuris Diagnostics, "As per Data Bridge Model Research, the Indian Allergy market is expected to undergo a CAGR of 10.9% during the forecast period of 2022-2029. Through this strategic alliance with VPL diagnostic, both companies aim to leverage mutual synergies for strong growth."

Nirvi Shah, Head Business Operations of VPL Diagnostic stated, "Collectively both the companies will work towards introducing specific Microarray based allergy testing and food intolerance making VPL diagnostic one stop solution for allergy testing."