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IIM Kashipur & Max Healthcare to launch hospital management programme

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To seamlessly integrate live lectures delivered by distinguished faculty from IIM Kashipur, and insights from senior management at Max Healthcare

The Indian Institute of Management (IIM) Kashipur hosted an event at its campus during which a Memorandum of Understanding (MoU) was signed between IIM Kashipur and Max Healthcare.

Both organisations have decided to launch a PG Diploma programme in Hospital Management to address the increasing demand for trained manpower for the healthcare sector. On this occasion, Prof. Kulbhooshan Balooni, Director, IIM Kashipur (left in the image), and Umesh Gupta, Senior Director-HR, Max Healthcare, signed the agreement.

The nine-month Post Graduate Programme in hospital management will cater exclusively to executives and managers looking to develop and enhance their expertise in hospital operations. Both organisations also decided to conduct joint research, seminars, and other academic collaborations.

Speaking on this occasion, Prof. Kunal Ganguly, Dean (Development), IIM Kashipur said “This collaboration is a milestone for IIM Kashipur to diversify its education offering and contribute to the healthcare sector.” He added that the first such programme would be launched by the end of this year at IIM Kashipur, where the classes will be taken by faculty from both IIM Kashipur and Max Healthcare, along with the provision of hands-on training at the Max hospitals.