



## **Mankind Pharma's Prega News to provide complete pregnancy care solution with new products**

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**Products have been crafted finely following years of research**

Mankind Pharma's Prega News, India's leading pregnancy detection card with an 85 per cent market share in the category, has unveiled a new range of products designed to support women.

The brand launched 6 new products in three different pregnancy phases:

Pre-Conception Phase

1. Ova News Ovulation Detection Kit to identify the five most fertile days when women can conceive.
2. PregaHope Preconception Tablet for the Pre-Conception Phase supports the body in conceiving with the help of iron and folic acid tablets.
3. PregaHope Fertility Lubricant in the Pre-Conception Phase helps couples to conceive.

#### During Pregnancy or Pre-Natal Phase

4. Prega News Advance for Detection Phase requires no container or dropper and comes with an easy-to-use thumb grip. It allows for rapid pregnancy tests with a single step.
5. Prega News Value Pack comes with 2 Prega News kits, 2 urine containers and 2 gloves to make the entire process convenient

#### Pre-Natal and Post Pregnancy

6. PregaHappy Anti Stretch Mark Cream, has been introduced to reduce stretch marks and itching during the Pre-Natal and Post-Natal phase.

The launch marks the recognition of Prega News as the 'Expert Pregnancy Care Solution Partner' to provide complete reproductive care.