

## **Lupin collaborates with Mark Cuban Cost Plus Drug Company and COPD Foundation**

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## To expand access to medication for patients with chronic obstructive pulmonary disease



Mumbai-based pharma major Lupin has forged a unique collaboration with US-based Mark Cuban Cost Plus Drug Company, a pioneer in affordable medicines, and the COPD Foundation, dedicated to enhancing the lives of chronic obstructive pulmonary disease (COPD) patients.

This collaboration aims to bolster access to healthcare by expanding the availability of Tiotropium Bromide Inhalation Powder, 18 mcg/capsule, to COPD patients in the US.

Lupin's Tiotropium Bromide Inhalation Powder, 18 mcg/capsule, is currently the only generic product available that is therapeutically equivalent to Spiriva HandiHaler (Tiotropium Bromide Inhalation Powder), 18 mcg/capsule by Boehringer Ingelheim Pharmaceuticals, Inc.

Chronic obstructive pulmonary disease (COPD) affects over 15 million adults in the US and ranks as the fourth leading cause of death in the country. This collaboration marks a significant milestone in countering the disease burden by enhancing access to products for patients in the US.