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Apollo Connect programme bets big on expanding access and elevating care

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Aims to build the largest connected healthcare ecosystem in India



Apollo has announced a pan-India expansion of their one-of-a-kind connected care programme, Apollo Connect. With this, Apollo aims at creating the largest connected healthcare ecosystem in India, empowering hospitals and nursing homes across metros & non-metros to offer holistic and superior patient care.

To create significant benefit for this connected care partner network, Apollo Connect has rolled out services like eICU, diagnostics, surgical consultations, remote monitoring, clinical & quality training as well as accreditation support across India.

By building a robust connected care partner network through collaborations, Apollo Connect aims to strengthen the healthcare ecosystem in India by improving last mile patient access, affordability and experience.

Through this programme, Apollo's partner hospitals will be able to enhance the services they offer patients, achieve superior clinical outcomes, improve patient retention, save costs and strengthen business performance. Apollo Connect, further promises to provide neighbourhood hospitals and nursing homes the ecosystem support to help patients get access to quality healthcare they need, closer to home, and reduce the financial burden of travel and logistics.

For the past two years, Apollo has been piloting Apollo Connect with specialty hospitals and nursing homes pan-India and has seen immense success across the board – for instance, a super specialty hospital in Moradabad has set up their own in-house laboratory in collaboration with Apollo diagnostics, a multispecialty hospital in Chhattisgarh has increased ICU occupancy by 50% in partnership with Apollo's eICU service; a super specialty hospital chain in Bangalore is able to take on more complex emergency cases through frequent training and consults from Apollo's critical care team.