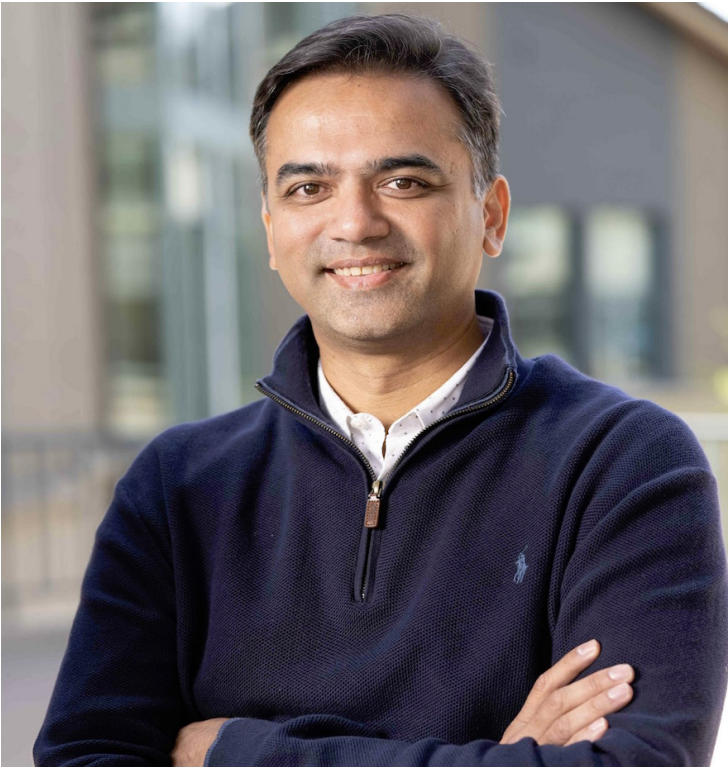# GHX announces global expansion in India, appoints Swastik Bihani as MD and Country Head

26 August 2023 | News

Bihani has more than 15 years of experience in leading high-performance teams

Global Healthcare Exchange (GHX), leading the charge in helping organisations run the new business of healthcare, has announced the appointment of Swastik Bihani as Managing Director (MD) and Country Head of India. In this role, Bihani will lead the expansion of GHX India's Global Capability Centre (GCC) in Hyderabad, driving value enablement through continuity and resilience, while keeping customer experience at the core of the operation. Bihani brings a wealth of experience in technology and enterprise cybersecurity across product management, professional services, support and customer success.

Bihani, an alumnus of UC Berkeley's Haas School of Business, joins GHX India with more than 15 years of experience in leading high-performance teams across engineering, product management and technical marketing spanning multiple geographies (US, UK, Brazil, India) in the cybersecurity industry.

As Head of Products & GM, at Paypal, India, he oversaw all aspects of operations. Prior to this, he was the founding VP of Product Management at Simility, which got acquired for $120 million. He also previously held marketing leadership positions at Juniper Networks and CipherCloud.

GHX aims to triple its workforce in India by 2025, with plans to expand to more than 300 employees. The focus will be on expanding its Engineering and Operations teams, bolstering its existing technological capabilities and accelerating innovation

at scale.