

## Dr. Reddy's picks AWS as preferred cloud provider to develop affordable therapies

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Amazon Web Services (AWS), an Amazon.com company, has announced that Hyderabad-based Dr. Reddy's Laboratories, has selected AWS as its preferred cloud provider to help provide access to affordable and innovative medicines.

As part of the collaboration, the company has migrated it's SAP platform entirely on to AWS. By centralising the platform on the world's leading cloud, Dr. Reddy's will accelerate the development of new healthcare applications, grow its digital platform to help the organisation serve more than 1.5 billion patients by 2030 around the world, and enable healthcare providers to better track the progress of patients.

Since 2019, Dr. Reddy's has been progressively creating and migrating digital applications to AWS to automate the company's IT infrastructure. Leveraging AWS, Dr. Reddy's has made healthcare more accessible by launching new applications faster, to provide better service to its customers.

With AWS, Dr. Reddy's aims to reduce application development time by 30%, improve internal operations, accelerate improvements in generic drug manufacturing processes, and drive new areas of innovation. The company is one of the first AWS customers to run its data center and disaster recovery workloads now from both the new AWS Asia Pacific (Hyderabad) Region and the AWS Asia Pacific (Mumbai) Region.

AWS recently announced its plans to invest Rs 1,05,600 crore into cloud infrastructure in India by 2030 to meet growing customer demand for cloud services in India. This investment is estimated to contribute Rs 1,94,700 crore to India's total gross domestic product (GDP) by 2030.