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FITT-IIT Delhi introduces SPARK Programme for early-stage entrepreneurs

07 June 2023 | News

Focusing on practical application and collaboration, encouraging participants to launch prototypes



FITT-IIT Delhi, the technology transfer office of the Indian Institute of Technology (IIT) Delhi, has launched the SPARK programme, designed to ignite the entrepreneurial journey of early-stage entrepreneurs.

Participants of SPARK will embark on a comprehensive learning experience that combines immersive experiences at the IIT Delhi campus, intensive boot camps, live online expert sessions, invaluable one-on-one mentorship opportunities, and dynamic peer support groups. This holistic approach ensures that entrepreneurs receive the necessary guidance, insights, and networks to thrive in the competitive startup landscape.

One of the key highlights of the programme is its focus on equipping entrepreneurs with the skills and knowledge required to launch and scale their startups. Through a carefully curated curriculum, participants will dive into various aspects of entrepreneurship, including prototype development, product development, business strategy, marketing, finance, fundraise and much more. The programme adopts a hands-on approach, combining theoretical knowledge with practical insights and real-world applications.

The programme culminates with the pitch competition to be held at the end of the 12-week period. Participants will get a chance to showcase their startup ideas to a panel of esteemed IIT Delhi - faculty, judges and investors with an opportunity to join the coveted FITT-IIT Delhi portfolio and win cash grants to fuel their entrepreneurial journey.