



## MediBuddy names Seema Vijay Singh as Senior VP of People & Culture

03 June 2023 | News

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Bengaluru-based MediBuddy, a digital healthcare platform, has announced the appointment of Seema Vijay Singh as the Senior Vice President (VP) of People & Culture.

With over 25+ years of experience in the human resources sector, Seema will help build the team and culture to drive the next phase of growth at Medibuddy. She brings an extensive wealth of knowledge and a proven track record of success in building consumer technology organisations across both multinational corporations and startups.

Seema played a key role in the conceptualisation and launch of Amazon.in in India, where she led the HR function during its rapid growth into a multi-billion-dollar operation. She was also a crucial member of the core team that drove InMobi, India's first unicorn, to achieve EBITDA-0 in 2016. In her recent endeavors, Seema has served as an advisor to prominent Indian startups and non-profit organisations, including Vedantu, Udhyam Learning Foundation, Avanti Fellows, Scaler Academy, and MediBuddy.

With Seema Vijay Singh's strategic hire, MediBuddy is poised to elevate its organizational capabilities and further cement its position as a pioneer in revolutionizing healthcare accessibility in India.