BioSpect
the business of Bi
24 years of leveraging the business of Bio
www.biospectrumindia.co

Tata 1mg-backed 5C Network launches groundbreaking diagnostics platform

24 May 2023 | News

To bring together diagnostic facilities and healthcare aggregators on a single platform



Bengaluru-based startup 5C Network has announced the launch of Prodigi PASS, an innovative platform that is set to transform access to healthcare diagnostics services across India. Prodigi PASS empowers patients with convenience and price discovery within their local vicinity by providing a network of high-quality diagnostic centres.

Prodigi PASS is a first-of-its-kind diagnostic fulfillment service that empowers patients to conveniently schedule their diagnostic appointments online through their preferred aggregation platforms.

With an astounding 90% of patients undergoing diagnostic scans without prior appointments, the selection process for diagnostic centres rarely prioritises quality resulting in subpar experiences. Prodigi PASS empowers patients by enabling them to conveniently schedule their visits to diagnostic centres through online aggregator platforms like Tata 1mg by eliminating delays and ensuring prompt execution of diagnostic scans without compromising on quality.

Initially introduced in Bengaluru with over 50 diagnostic centres across the city, the service is soon to be expanded to other major cities including Mumbai, Hyderabad, Chennai, Delhi, Ahmedabad, Pune.

5C Network aims to connect over 500 diagnostic centres and hospitals nationwide with patient aggregator platforms in the next three months, with TATA 1mg and Even serving as the primary aggregation partners for this service.

This launch follows 5C Network's recent acquisition of Krayen, a US-based health-tech startup that is further strengthening their capabilities in the digital diagnostics space.