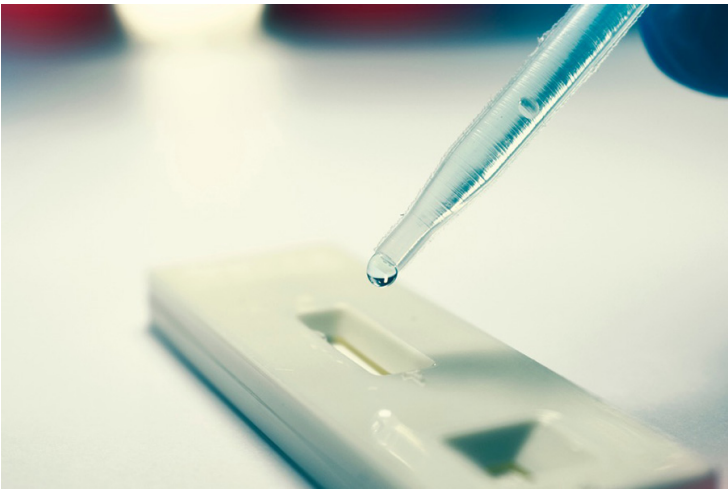


## **FIND and VIA Global Health partner to expand access to quality diagnostics in LMICs**

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**The first products available as part of this agreement are manufactured in India**



Global health non-profit based in Geneva, Switzerland, FIND has announced that a new partnership with VIA Global Health will provide new routes to market for regional and global manufacturers of high-quality diagnostic tests, to expand access to testing in low- and middle-income countries (LMICs).

A collaborative agreement brings together VIA Global Health, a leading online marketplace that delivers medical products to over 80 countries, and the DxConnect Marketplace, conceived by FIND to directly connect buyers with approved test suppliers to serve market segments that cannot access quality products through other procurement mechanisms.

The DxConnect Marketplace initiative is aligned with FIND's Global Access Policy, which aims to provide affordable, available, and accessible diagnostics in LMICs. Specifically, the DxConnect Marketplace addresses challenges including insufficient product knowledge, fragmented supply chains, opaque pricing information, and high logistics costs that continue to impede diagnostic access. The partnership with VIA Global Health complements FIND's efforts to expand the reach of the DxConnect Marketplace so that more people can access quality, affordable diagnostic tests.

Rapid diagnostic tests from Premier Medical Corporation (PMC) in India were already available to purchase via the DxConnect Marketplace by buyers for LMIC markets. This partnership means that availability of these PMC products will now be extended to the VIA Global Health platform.

FIND and VIA Global Health are already working together to include additional diagnostic products and expand the partnership to enable more regional and global manufacturers to reach a wider audience.