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Varco raises funding in seed round to address end-to-end leg health concerns

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To strengthen its position in the US market through strategic partnerships with leading marketplaces



New Delhi-based healthcare startup Varco Leg Care has raised an undisclosed amount in the seed round led by Neeraj Garg, Ex-CEO, Hindustan Coca-Cola, Dr Mohit Lalvani Mascot Spincontrol India, Simple Juneja, Global Business leader, Ex- Coca-Cola, Bacardi, LVMH and other angels in medical, top consultant companies, FMCG and infrastructure.

Varco Leg Care plans to use its recent funding to broaden its range of products, with a particular focus on enhancing leg health. The startup will invest in advanced technology to improve retention and discoverability, while simultaneously enhancing its distribution channels.

Varco intends to recruit additional key opinion leaders in high-performing markets, scale up its business operations in the United States and UAE, and allocate substantial resources to research and development efforts.

Within just a few months of its launch in 2022, Varco Leg Care has achieved a remarkable feat by becoming one of the few Indian brands to be listed on Walmart's prestigious platform. Varco Leg Care has accomplished a notable achievement with a remarkable growth rate of 30% month over month.