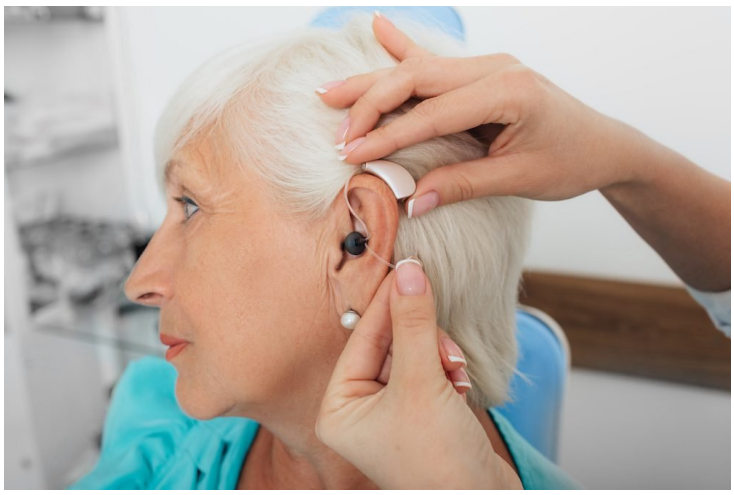
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Hearing aid tech startup earKart secures Pre-Series A funding

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earKART has Indiaâ??s largest all-brand hearing clinic network of more than 1250 clinics and more than 100K hearing aids supplied in the last fiscal



earKart, a healthcare technology company that focuses on providing smart diagnosis and remote management of hearing aids, has raised an undisclosed amount of pre-Series A funding led by Agility Ventures.

The round also saw participation from other investors, including Blume Ventures. With this funding, earKart has raised a total of Rs 7.6 crore so far. The startup also counts Ashneer Grover as its first lead angel investor.

On raising a fresh round, Rohit Misra, Founder of earKart said, "We aim to use the funding to build our technology infrastructure and expand our team to serve our growing customer base."

Founded in 2021 by Rohit Misra and Priyadarshi Jha, earKart aims to cater to the patient population suffering from hearing loss, which is estimated to be around 98.5 million people in India, of which over 60% do not have access to audiological services, making it difficult for them to get the necessary help they need.

The Noida-based startup aims to bridge this gap by providing access to the latest technology hearing aids at an economical price. The company has applied for a patent for merging medical device diagnostics with remote computing, which will allow for the world's first remote diagnosis and remote programming audiology model. This innovation will revolutionise the industry and provide customers with a more convenient and efficient experience.

It has started to manufacture economy model hearing aids in India and is all set to use its most unique technology model of remote-audiometry and remote-hearing aid programming through 1500 ENT doctors.